

Privacy Policy

Last Updated: April 16, 2025

Thank you for using LAXMII. This Privacy Policy explains how Pictoflex (“Company”, “we”, “our”, or “us”) collects, uses, discloses, and protects your information when you use the LAXMII mobile application and website (collectively, the “Service”).

By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

1. Interpretation and Definitions

Definitions

- **Account:** A unique account created for you to access our Service.
- **Company:** Refers to Pictoflex, located at Limpsfield Avenue, United Kingdom.
- **Cookies:** Small data files stored on your device.
- **Device:** Any device that can access the Service, such as a phone or computer.
- **Personal Data:** Information that identifies or can be used to identify a person.
- **Service:** The LAXMII app and its website at www.laxmiiapp.com.
- **Service Provider:** Third-party vendors that support our operations.
- **Usage Data:** Data automatically collected through your use of the Service.
- **You:** The individual or entity using the Service.

2. Information We Collect

Personal Data

We may collect the following personal information:

- Full name
- Email address
- Phone number
- Other information you provide through forms or communication

Usage Data

Includes:

- IP address
- Browser/device type
- Time and duration of usage
- Pages visited
- App features accessed
- Crash data or diagnostics

Tracking Technologies

We use Cookies, web beacons, tags, and similar technologies to enhance your experience and analyze usage patterns.

3. How We Use Your Data

We may use your information to:

- Provide, operate, and maintain the Service
- Manage your Account
- Communicate with you (including via email, SMS, or push notifications)
- Send promotional content and service updates
- Improve our product, user experience, and marketing strategies
- Detect and prevent fraudulent or illegal activities
- Comply with legal obligations
- Facilitate business transfers, mergers, or acquisitions

4. Sharing Your Information

We may share your data with:

- Service Providers: For analytics, customer service, and hosting
- Affiliates: Entities under common control
- Business Partners: For offering joint promotions or features
- Authorities: If legally required
- Other Users: When you share data publicly (e.g., forums, comments)
- Successors: In the event of a business transfer
- With Your Consent

5. Data Retention

We retain Personal Data only as long as necessary for purposes outlined in this Policy, or as required by law. Usage Data may be stored longer for analytics or security purposes.

6. International Data Transfers

Your data may be stored or processed in locations outside your country. By using the Service, you agree to such transfers, provided that appropriate safeguards are in place.

7. Your Rights and Choices

You have the right to:

- Access, correct, or delete your personal information
- Withdraw consent to data processing
- Request data portability
- Opt out of promotional communications
- Disable cookies through browser settings

To exercise these rights, contact us at [Insert email address].

8. Data Security

We implement commercially reasonable safeguards to protect your data. However, no method is 100% secure, and we cannot guarantee absolute security.

9. Children's Privacy

Our Service is not intended for users under 13. We do not knowingly collect data from minors. If you believe we have data from a child, contact us for removal.

10. Third-Party Links

The Service may contain links to third-party websites. We are not responsible for their privacy practices. Please review their policies before submitting data.

11. Changes to This Privacy Policy

We may update this Policy from time to time. Changes will be posted here with an updated “Last Updated” date. Continued use of the Service after changes means you accept the revised Policy.

12. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at:

Email: info@laxmiiapp.com

Address: Limpsfield Avenue, United Kingdom

Website: www.laxmiiapp.com